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Prepare yourself for Management in the Technology Sector

Tap into the Puget Sound region's strong high-tech market—including Microsoft, Boeing, Amazon and other industry leaders—with a certificate in Management in the Technology Sector.

The Sky Is the Limit in Your Management Career

Do you work in the technology industry? Are you ready for that next promotion or higher-paid management position? The University of Washington Management in the Technology Sector certificate provides essential effective management skills to help you climb the career ladder as high as you want to go.

Using real-world examples from your own or another technology company, you'll analyze everyday challenges unique to the high-tech world as you:

- Learn to make strategic management decisions to help your business beat out the competition
- Examine investment dynamics to secure that next round of capital funding
- Motivate others to work well in teams and increase productivity.

You'll even learn project management skills you can apply to the development lifecycle of new products, giving you the proficiency to qualify for that next position. Study the techniques, earn your certificate, become a leader...and get that promotion.

Get the Skills and the Status

This certificate program can impact your career in several ways. In addition to learning and practicing valuable management skills, you'll take courses taught by experts with successful management careers, and leaders in the technology industry, including Microsoft and Boeing. Your certificate will add to your credibility because it is earned at a world-class institution—the University of Washington. And perhaps most important, this program's schedule is flexible enough to fit it into your already busy life.

Fast Facts about Seattle's Tech Sector:

- Technology-related jobs make up about half of the fastest-growing occupations in King County, and tend to pay more than other types of jobs.
- Over 86,000 people are employed in the information technology industry in the Puget Sound region.
- Nationwide, managers in technology companies and enterprises earned an average of \$68,000 a year, according to the U.S. Department of Labor.

Management in the Technology Sector Certificate Courses

Secure your next promotion or position with a Management in the Technology Sector Certificate. The following courses are required as part of this certificate program:

Strategic Perspectives on Technology Management

Explore how investment dynamics affect technology companies; learn how alliances help to successfully bring new technologies to market; understand and apply performance metrics and methodologies to your organization.

Team Leadership

Examine the characteristics of successful technology teams and how to effectively lead teams. Study how to develop and motivate others while managing conflict and change.

Project Management

Focus on the fundamentals of project management and how to apply these skills in the workplace. Learn about the research and development processes for new products/ services and how to apply these to technology companies.

About UW Extension

Learning through UW Extension gives working professionals the quality education that will take your career to the next level, whether you long for a promotion or a shift to a completely new field. All UW Extension programs are designed by UW faculty, industry experts and community leaders. To ensure you receive first-rate instruction, every UW Extension program must be approved by the corresponding University of Washington academic department. UW advisory boards are continually reviewing programs and updating the curriculum to meet the evolving demands of specific fields.


The University of Washington is one of the oldest state-supported institutions of higher education on the West Coast, and one of the preeminent research universities in the world. With nationally ranked academic excellence, facilities, and a diverse student and faculty population, the UW is a leading-edge university with global influence.


About UW Certificate Programs

You already work hard at your existing job, and going back to school is a serious commitment. That's why UW certificate programs are designed around you, with flexible schedules and a choice of part-time, full-time or online study, depending on the program. A UW certificate gives you the knowledge and credibility to open doors for the rest of your professional life, whether you're moving up the career ladder or switching careers altogether.

Learn more about the program

For complete details, visit the Web site:

 WWW.EXTENSION.WASHINGTON.EDU

 **Attend an information meeting.**

Interested in a certificate? You can ask questions and meet instructors and former students at these free meetings. For meeting dates, times and locations, please go to our Web site.

Questions? Ask away

Give us a call:

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